

Digital Artwork Guidelines

Software Supported

Please supply layouts in Adobe Illustrator CS5, InDesign CS5.5
We prefer to work from original artwork.

Artwork Size

Standard size poster and back lit film graphics for D3's use the "A" metric size system. All artwork should be supplied at same size. Please refer to the following page for specific dimensions. Please contact us if you require custom sized signage or rigid boards.

Bleed

Add 5mm bleed to all layouts.

Scans

Any scans should be supplied 100% in the picture box specified within Quark/ InDesign. *i.e.* if the picture box is 307 x 430mm then the scan should be that size. All scans to be minimum of 240dpi, we prefer 300dpi resolution, 8-bit CMYK colour space, saved as either .PSD .JPG .TIF .EPS files.

Fonts

Please supply all fonts used in the artwork. Use only Type 1 Postscript fonts. Include any embedded fonts within imported Illustrator files. Where possible save fonts as outlines.

Artwork for vinyl lettering **MUST** be supplied in Illustrator with the fonts converted to paths / outlines.

DO NOT use font embellishment (artificially boldening, italicising, outlining etc.) in InDesign or Illustrator.

Solid Colours

Please specify all solid colours as Pantone references.

Matching Pantone Colours / Supply Proofs

Because the graphics are printed CMYK we cannot match Pantone colours exactly, however in practice we can get very close to the majority of Pantone colours. In critical situations *i.e.* matching a corporate colour, we prefer to supply colour proofs for approval. Please allow an extra 1 – 2 days to process and deliver.

How to get artwork to us

Small files under 15mb can be mailed to artwork@dimensions-displays.com

Send it to us via MailBigFile / YouSendIt or similar file transfer service providers.

If the artwork files are very large you can send artwork on disk by mail or courier.

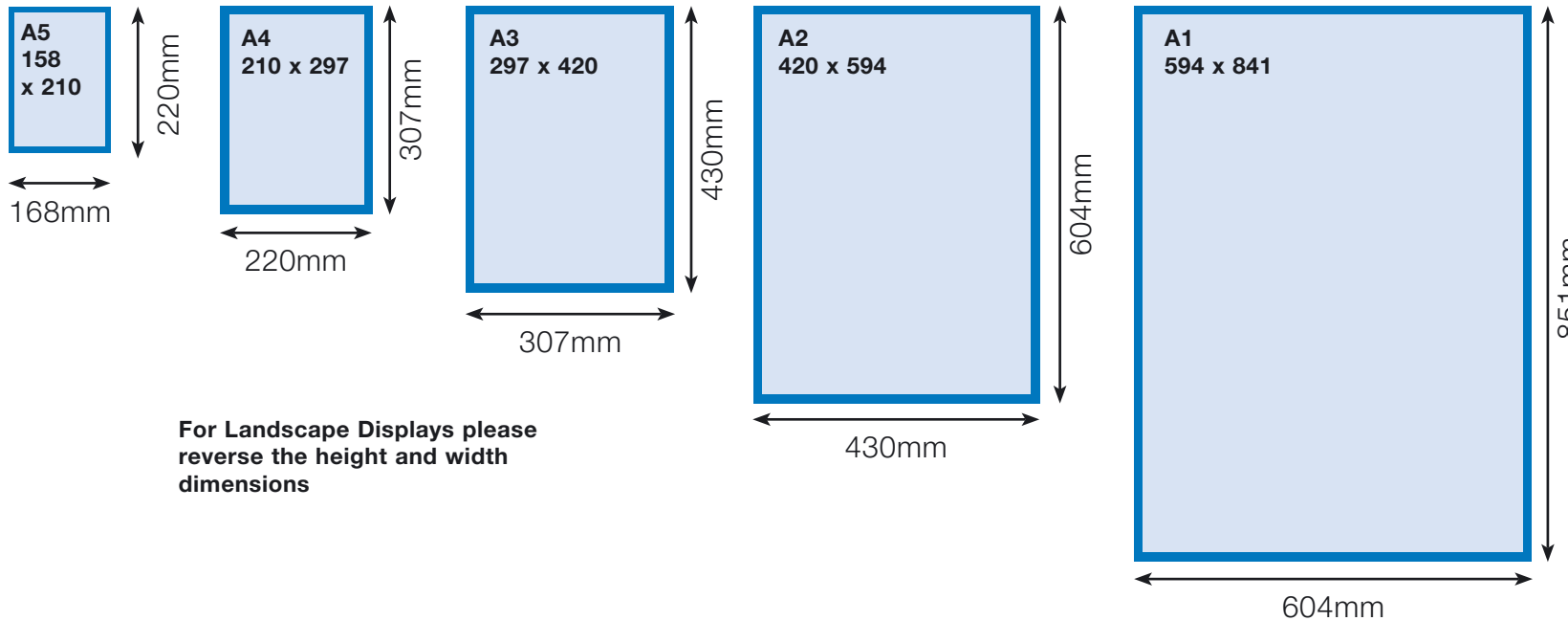
DO NOT post artwork to us using the normal Royal Mail services if the job is urgent.

Please supply either a low res PDF proof or colour run out with your artwork.

Digital Artwork Guidelines

All artwork files for posters, sign slats and back lit film graphics should be supplied at same size.

"A" Sized Back Lit film and poster graphics



For Landscape Displays please reverse the height and width dimensions

Finished graphic visual area is actual "A" size which is shown in millimeters.

Set your page size to the "A" size required for your D3 Display. Add 5mm bleed all round and trim out with the bleed. This will ensure that there is a good overlap with the silver framing band.

= Bleed area

Signage slat graphics - Set your page size to the header slat size.

